



Love N Cherish Family Center, Inc.

## Love N Cherish Family Center, Inc.

Dear Business Partner,

We are so pleased that you have decided or are deciding to become a partner in education with Love N Cherish Family Center, a 501-C3 not-for-profit cooperation. We are devoted to providing quality childcare benefiting the child, the parent, the staff and the community and to provide nutritious meals to families participating in the childcare program as well as those in the community, which are in need of nutritious meals. These services shall include providing food and other necessities to the underprivileged and the homeless.

Darlene Bennett  
Chairperson

Sandra Chisholm  
Secretary

Alexis Berry  
Treasurer

Dale Lyons  
Resource Coordinator

Kay Dease  
Assistant Secretary

Enclosed in our packet of information you will find the benefits of becoming a business partner, reasons to get involved, why you should join our team, types of partnerships to be established, and ethical guidelines for these partnerships.

**The last sheet of information is what we need back from you to establish a partnership between the business and Love N Cherish Family Center.** You may come to Love N Cherish Family Center during normal business hours to speak with one of our business partner coordinators, call us 803-327-3761, fax us 803-324-2258, or email us at [info@lovencherish.org](mailto:info@lovencherish.org). We are thrilled that you have decided to help build the bridge between work, community, and childcare and build a lasting partnership through education. We look forward to hearing from you.

Respectfully,

*Mary Roseborough*

Mary Roseborough  
CEO

**ADDRESS**  
825 Church Rd  
Rock Hill, SC 29730

**VOICE**  
(803)329-2643

**FAX**  
(803)324-2258

**INTERNET**  
[www.lovencherish.org](http://www.lovencherish.org)



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## **Benefits to Business: Why Partner with Love N Cherish Family Center?**

*"There is now no doubt that the experiences to which a child is exposed in the first few years of life contribute to the architecture of that child's brain and have tremendous implications for later learning and development." Dr. Janet DePietro Johns Hopkins University*

## **Reasons to Get Involved**

Quality education - it's the most important key to our country's future. The students of today will be the leaders and workers of tomorrow. They must be prepared to meet the challenges that lie ahead. The costs of the gap between the skills needed for economic success and those of today's youth burden not only those young people, but also employers, consumers, and taxpayers.

Your business can help by joining Love N Cherish Family Center and assisting our child care center and educators here in Rock Hill. Here are some other important reasons to get involved:

- To provide students the opportunity to meet positive role models from the business world;
- To better prepare your future workforce.
- To upgrade the quality of education in your own community's child care centers this in turn can attract new businesses to the area;
- To provide public relations exposure for your company to your community;
- To have happier, more loyal employees (NOTE: Research finds that involvement in child care center/business partnerships raises the morale of staff.);
- To provide your company with more knowledge of your community's child care center system and to better understand public education, its problems, and ways to improve it; and
- To get students excited about careers while allowing them to learn more about different jobs and gain exposure to real-world expertise.

## **Reasons to Join Love N Cherish Family Center Business Partner Program**

- Educators are made aware of your company's interest in providing assistance with specific partnership activities;
- The system allows businesses to designate how many times they wish to be contacted for partnerships during a month's time, eliminating being inundated with requests;
- Automated communication between a company's designated program contact and teachers eliminates phone tag and fosters clearer expectations of partnership goals;
- Automated evaluation forms provide solid information on how partnership activities can be fostered and improved.



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### **What Types of Resources Are Needed for Love N Cherish Family Center:**

- **Financial** — 501(C) 3 tax deductible contributions, student work, grants.
- **In-kind Resources** — printing and mailing materials, computer installation, transportation.
- **Materials/equipment resources** — computer equipment and software, audiovisual equipment, books and other print materials; playground equipment; furniture.
- **Human Resources** — Work-based mentors, speakers, lecturers, tour guides, task force members, trainers.

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### **Ethical Guidelines for Business-Education Partnerships**

Business-Education Partnerships are mutually beneficial relationships between employers and educators that are designed to enhance learning for students and other learners. They may involve other education stakeholders as partners, including students, employees, parents, communities, labor, and government organizations. Most partnerships are cooperative relationships in which partners share values, objectives, human, material, or financial resources, roles and responsibilities in order to achieve desired learning outcomes.

Employers and Educators should support business-education partnerships that:

- Enhance the quality and relevance of education for learners;
- Mutually benefit all partners;
- Treat fairly and equitably all those served by the partnership;
- Provide opportunities for all partners to meet their shared social responsibilities toward education;
- Acknowledge and celebrate each partner's contributions through appropriate forms of recognition;
- Are consistent with the ethics and core values of all partners;
- Are based on the clearly defined expectations of all partners;
- Are based on shared or aligned objectives that support the goals of the partner organizations;
- Allocate resources to complement funding for education;
- Measure and evaluate partnership performance to make informed decisions that ensure continuous improvement;
- Are developed and structured in consultation with all partners;
- Recognize and respect each partner's expertise;
- Identify clearly defined roles and responsibilities for all partners; and
- Involve individual participants on a voluntary basis.

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## Love N Cherish Family Center Business Partner Program

Business Name \_\_\_\_\_

Darlene Bennett  
Chairperson

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Sandra Chisholm  
Secretary

Phone Number \_\_\_\_\_

Alexis Berry  
Treasurer

### PARTNERSHIP UNDERSTANDING

Dale Lyons  
Resource Coordinator

\_\_\_\_\_ hereby partners with Love N Cherish Family Center, and by doing so agrees to become involved in the following ways (check all that apply)

- Enhance student academic achievement through tutoring/mentoring
- Provide insights and opportunities to enhance child care center to work preparation
- Improve child care center climate and surrounding
- Assist child care center in providing opportunities for children to serve the community or others
- Financial Assistance for special projects
- Other contributions

Kay Dease  
Assistant Secretary

This partnership is an annual agreement between the business partner and Love N Cherish Family Center and must be updated annually by both parties.

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\_\_\_\_\_  
Business Partner Signature

\_\_\_\_\_  
Director/Love N Cherish Family Center

\_\_\_\_\_  
Date

\_\_\_\_\_  
Date